

HELLO, I'M

Isabella De Angelis

Graphic Designer | Art Director
Multidisciplinary Creative

Based in Spain, working globally

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Multidisciplinary creative with 5+ years of experience delivering impact across agencies, startups, and global brands. I've contributed to marketing campaigns, branding, product, and video projects — collaborating remotely with cross-functional teams across time zones. I thrive in trust-based teams and complex challenges, thinking like a strategist and designing like a creative.

Currently on maternity leave since Dec 2024 — Turns out raising a tiny human is the ultimate bootcamp in creativity, problem-solving, and patience. Now easing back into the market — sharper, faster, and with even better time management.

WORK EXPERIENCE

OCT 2022 / NOV 2024

Creative Art Director

@ Burson (former Hill+Knowlton)

Berlin, DE & Milan, IT
(Remote-first)

- Developed concept campaigns for global clients across EU markets, from ideation to presentation.
- Delivered full video projects end-to-end: scripting, storyboarding, direction support, editing.
- Helped secure new clients by designing pitch decks, and case studies with strong visual narratives.
- Created multi-format assets (OOH, social, presentations, reports) in alignment with brand standards.
- Incorporated different types of generative AI on a variety of projects, from video productions to pitches.
- Mentored junior creatives and freelancers to maintain high-quality creative output.

Pitch wins: Siemens Healthineers, Nothing, Twillio.

Clients: Durex (Reckitt), Activision Blizzard, Chiesi, Stäubli, Alstom, HP.

MAR 2022 / SEP 2022

Graphic Designer

@ Appwrite

Berlin, DE
(Remote)

- Designed high impact visual assets for product launches, social media campaigns, events, and merch.
- Produced short-form motion graphics and animated videos to boost community engagement.
- Built reusable templates and visual systems, improving design speed and consistency.
- Collaborated with global dev and marketing teams to align design with product goals.
- Created different types of animations to be used on the product, on social media and by the community.
- Worked on the rebranding project, getting involved from the brief to the new brand studies.
- Learned new softwares and technologies on the flight, like animating on Rive, Jitter and others

JUN 2021/ MAR 2022

Creative Assistant

@ Wunderman Thompson

São Paulo, BR
(Remote)

- Developed scroll-stopping creative for paid media, OOH, and social content across markets.
- Assisted with storyboarding, photoshoots, and campaign concepting.
- Worked on global brands like Youtube, Coca-Cola, Troller and Tramontina a cross diverse media channels.

FEB 2020/ JUN 2021

Junior Art Director

@ Purple Cow

São Paulo, BR

- Created 360° brand content across print, trade, landing pages, and social media.
- Supported always-on content strategy and production across client channels.
- Designed for brands like Chilli Beans, Gol Airlines, and Lindt.
- Navigated varied brand tones while maintaining visual consistency.

2022/ 2024

Volunteer Work

@ Fluxo sem Tabu

São Paulo, BR
(Remote)

- Designed social assets, print campaigns, and projection visuals across São Paulo.
- Helped amplify women’s voices through design storytelling.
- Project recognized by Brazilian Design Awards and TikTok Awards.

EDUCATION

2020/2021	Art Direction	2019/2019	Advertising	2018/2019	Visual Comms
	Program		Creativity		& Graphic Design
	M.Ad School São Paulo		Zink Madrid		Escola Panamericana São Paulo

CORE SKILLS

Graphic Design · Art Direction · Motion · Creative Concept · Creative Strategy · Campaign Development · Video Production · Social Content · Presentation Design · Branding · Remote Working · Adobe CC · Figma & more

LANGUAGES

Portuguese – Native | English – Fluent | Spanish – Fluent | Italian – Intermediate | German – Learning